

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/31/2005		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dorby Frocks, Ltd.		04/03/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Kellwood Company		
Street Address:	600 Kellwood Parkway		
City:	Chesterfield		
State/Country:	MISSOURI		
Postal Code:	63017		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2300861	ALESIA	
Registration Number:	2366895	KIM RENEE	
CORRESPONDENCE DATA			
Fax Number:	(314)231-4342		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	314-231-5400		
Email:	ustrademarks@senniger.com		
Correspondent Name:	Paul I. J. Fleischut		
Address Line 1:	One Metropolitan Square		
Address Line 2:	16th Floor		
Address Line 4:	St. Louis, MISSOURI 63102		
ATTORNEY DOCKET NUMBER:	KLD 9737 & 9738		
NAME OF SUBMITTER:	Paul I. J. Fleischut		

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REEL: 003281 FRAME: 0421

Signature:	/paul fleischut/
Date:	04/03/2006
Total Attachments: 3 source=00179408#page1.tif source=00179408#page2.tif source=00179408#page3.tif	

## **TRADEMARK ASSIGNMENT**

WHEREAS, Dorby Frocks, Ltd. ("Dorby"), a New York corporation, with offices at 463 Seventh Avenue, New York, New York 10018, is the registered owner of the United States trademarks and registrations therefor set forth on Schedule A, attached hereto and made a part hereof (the "Trademarks"); and

WHEREAS, Kellwood Company ("Kellwood"), a Delaware corporation, with offices at 600 Kellwood Parkway, Chesterfield, Missouri 63017, desires to acquire said Trademarks and the registrations applicable thereto.


NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Dorby does hereby sell, assign and transfer unto Kellwood the entire right, title and interest in and to:

The Trademarks and the United States registrations of the Trademarks, which are listed on Schedule A attached hereto and made a part hereof, together with the goodwill of the associated business symbolized by the Trademarks, and all causes of action, past, present and future for infringement or unfair competition with respect thereto.

Dorby warrants that it owns all rights without encumbrance in the United States Trademarks covered by the registrations set forth in Schedule A attached hereto. Dorby hereby agrees that it will, upon written request of Kellwood, from time to time, execute reasonable documents prepared at the expense of Kellwood meeting the requirements of the United States Patent and Trademark Office to record or register Kellwood's rights in such Trademarks.

THIS ASSIGNMENT is a nunc pro tunc assignment made on this 3rd day of April, 2006, and shall be considered to have been made as of the 31st day of December, 2005.

DORBY FROCKS, LTD.

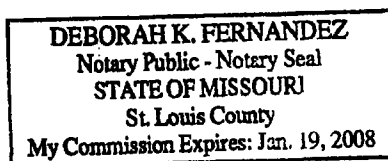
By:   
Keith A. Grypp, Assistant Secretary

STATE OF MISSOURI       )  
                                      ) SS.  
COUNTY OF ST. LOUIS    )

Before me appeared Keith A. Grypp, on this 3<sup>rd</sup> day of April, 2006, who swore that he is the Assistant Secretary of Dorby Frocks, Ltd., and executed the above Assignment on behalf of Dorby Frocks, Ltd., with the full power and authority to do so.

  
\_\_\_\_\_  
Notary Public

My commission expires:



**SCHEDULE A**

**U.S. TRADEMARK REGISTRATIONS**

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
Alesia	2,300,861	December 14, 1999
Kim Renee	2,366,895	July 11, 2000